

Lower prices for clothing are being generally discussed, but few have had the courage to put this talk into action

We Are Ready For Business *Are YOU?*

Your Unrestricted Choice

of any suit or overcoat in our store
in Hirsch-Wickwire, Society Brand
or Griffon makes, \$75, \$70, \$65, \$55
and \$50 values, *all priced in one lot*

Your unrestricted choice, at

\$27.50

**All styles, all shades, all sizes from 33 to 50
--but only one and two of a kind left. Con-**

sider two things: the character of the store making this offer, and the character of the goods offered. First come, first served.

Sale Starts Monday Morning, January 3, at 8 a. m.

A sale that is on the square, as we must all take a loss sooner or later—we are taking ours NOW—to get a fresh start with spring merchandise that will be new and up-to-the-minute.



707 La Salle street, Ottawa.

All sales cash. No approvals. No alterations. No lay-a-ways.

No Suit or Overcoat-marked up and then marked down. It is just a PICK of a high-class stock at \$27.50, Values up to \$75.00.

[illegible]